

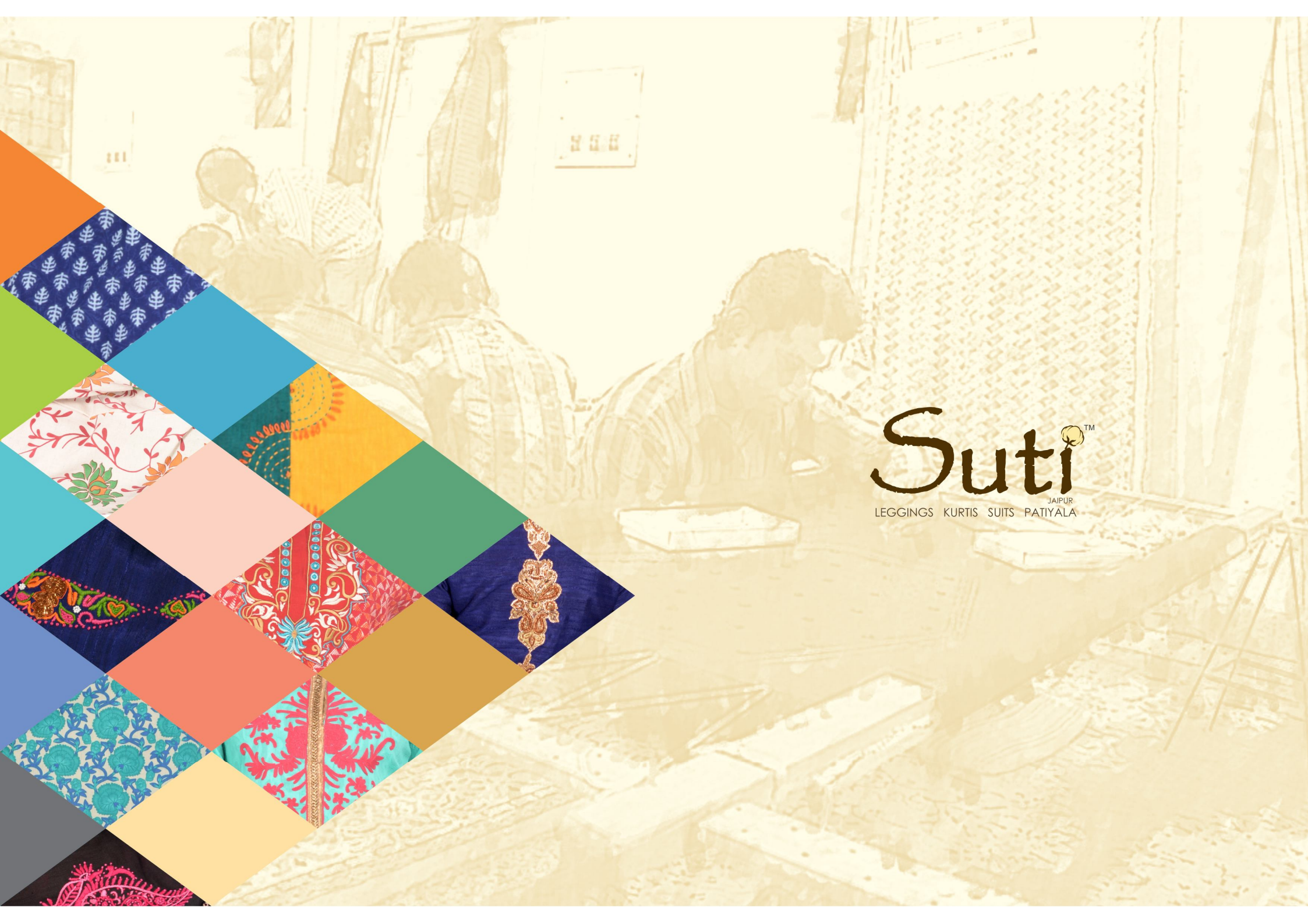
Festive | 2015

SutiTM

JAIPUR
LEGGINGS KURTIS SUITS PATIYALA

FASHION
PERCEPTION
(Vol-1)

www.sutionline.com



SutiTM
JAIPUR
LEGGINGS KURTIS SUITS PATIYALA



A sole soul's desire

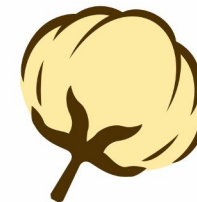
Let the fire inside you burn brighter than the fire around you and triumph Miss Lady. Let simplicity become the new sophistication. Be the woman every man can only dream of but only a man worth your charm and grace can deserve. Let the world know that for a woman, all resurrection, all salvation, from whatever perdition, lies in love: In fact, and is her only way to it. Be the free spirit nature designed you to be. To be your lover, one needs to learn to give, and we at SUTI give world class quality with honesty.

Suti[™]
LEGGINGS KURTIS SUITS PATIYALA

Dedicated to all women...



we unveil your
inner
beauty



From the desk of the enterprising entrepreneurs

We blend with beauty queens, working women of steel like grit, our Strength being our Honesty, Pride and Team

We are pioneers in the karmic world of working women. We only strive to be better than our-self and we are not into measly mere mortal competition. We do not sell our brand on superficial strategies; we create space in your very lives by understanding all the work and effort that it takes to be a new age working woman and the Cinderella of everyone's dreams.

We make inner beauty shine

Every woman is perfect, we just help her find her inner beauty and see that it shines through and through by the perfect garments less than only her natural skin but nevertheless a miraculous extension of it. Since 15 years in the export business and our vast experience in the domestic market gives us a sheen and shine unparalleled and we understand this market closest to how much a mother understands her baby.

Pawan Nahata(Director Administration) and Pankaj Nahata (Director Production), are brothers into this esoteric creation. Each handling different domains of key expertise to ensure supreme output.

Suti isn't just cotton but also into all fabrics like Woolen, Georgette, Chiffon, Dobby, Jacquard etc. From Formal, Casual, Club and Party wear we create complete solutions for woman's clothing, for her every mood. Our western and ethnic garments have the grace to make a woman look ageless and timeless.

"We offer complete solutions for the new age divine woman, the esoteric you, that is".



LEGGINGS
KURTIS
DUPATTA
SUITS
PATIYALA
TOPS & TUNICS

ABOUT WINGS

Our world is within us

We Are Wings Lifestyles Manufacturers & Retailers, Women's Casual Wear. "Suti" is a brand in India for woman's wear with its own in house massive manufacturing unit. Since past 15 years we have maintained a dedicated team who carefully observe every minute detail in the manufacturing of best quality products.

Every process of garment making under one roof From designing, dyeing, printing, embroidery, stitching, finishing, washing, packaging, dispatching, marketing, sales; we do it all with grace, honesty and grit. It is our prerogative to make you one with your inner beauty and to do that we ensure core quality and for that we do not outsource, so as to see everything happening in close supervision. The source of fabric is exclusive to us and makes it for our exact specification.

Grandiosity in the making 100000sq ft. and 1000machines all set for the purpose. Every minute care taken into consideration, every

requisite taken care off, all materials eco-friendly, Quality best in terms of fabric, design, print, durability etc. Different processes like Cutting, Printing, Stitching, Embroidery, Smocking, Shirring, Sequencing, Beadwork etc. are executed with finesse. Our team has core experience and vast comprehension of Global fashion. We understand the pulse of the female gender for latest fashion trends and demands in a better way. Thus "Suti" actually forecasts the fashion.

Exclusivity's calling: keeping the artisans legacy alive as Sharp, as Precise, as Unique Exposing and exploring the magic of local artisans and giving them their worth is important to us. The local artisans are a suppressed lot and we are here not just for business but also to resurrect them. Hand embroidery is no baby business and is what makes your dress so special. Anything which stands out can't be cheap. The Kattha work is a family profession for the local artisans and this skill flows in

their very bloodline. Adda work is an almost lost art which can only be done by a very small and extremely skilled lot of legendary artisans who have an extreme eye for detail and we are doing our best to preserve their legacy which only existed for the Maharajas of yesteryears. It means that all their love and karma is in it, to be your lucky charm. "Don't forget people in the background create people in the headlines". The money you spend, would help the families who have made your garments so perfect. So, please keep compassion in your heart and pay honor, respect, worth & their deserved margin. What we give is what we get back, Princess, and who would know that better than your own glowing heart and loving soul.

"We are honest to ourself and serve our conscience first. We should care for the world which makes us exclusive".

SutiTM
JAPUR
 LEGGINGS KURTIS SUITS PATIYALA

Apparels to blend with your shine

We set trends

The very design, styling, fashion knowledge and fashion forecasting is one grand task which we ensure we go through religiously so that you get nothing less than you deserve, which is nothing less than infinity of course. We are the creators of a new paradigm in ethnic & western aura.

"the skin of your soul we are"

Why confirm when you are born to stand out

When you wear our designed clothes, you would stand out. Shine like light and feel like the rose you are. Remember that you are made of the same material the stars are made of and you carry within the light of all the stars and your heart resonates with the blessings of all the temples. So, do not settle for anything less than for what respects

and justifies your magnetic presence. Life is a celebration and you the princess of princesses. Suti, the PAN India brand is here to fill the vacuum in woman's clothing. We are blessed to find each other.

COMFORT & FITTING:

Comfort to the soul, fitting justified to every graceful curve

QUALITY : Priority is priority

We have them straight and we dare offer anything less to a queen.

BEAUTY & DECENCY: Ageless body, timeless soul, triumphed spirit

"SUTI" is a complement to the beauty & grace of every Indian woman. "SUTI" enhances the feeling of youthfulness in a lady.

"we unveil your inner beauty"

WORTH: Every iota of the word

"SUTI" has proved its worth in every aspect like price, comfort, look, durability etc. We use the finest quality of raw material in all garments.

AFFORDABILITY: Justifies your pocket and every artisans sweat.

LIFE (DURABILITY): Lifelong as long as is cared for.

FASHION—FORECASTED: we know fashion inside-out and outside-in.

The charm of Style, the aroma of Youth, the magic of Love all are here at "SUTI". We have researched the patterns of fashion, and bring in what the future demands. We are the drivers of fashion. Our products blend fashion and comfort together very nicely.

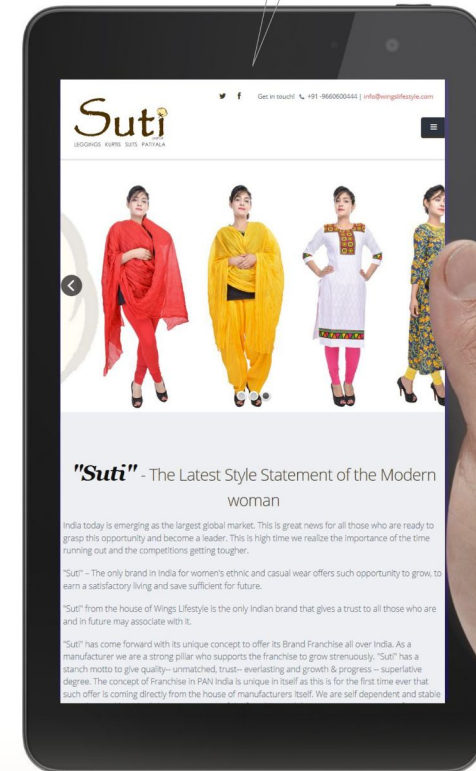
"Our percipience of fashion and beauty, marks your triumph!".



SutiTM STORES



www.sutionline.com



Online Presence



amazon.in

snapdeal



paytm

ShopClues.com

Our VIRTUAL is as real as REAL can get

For a working woman time translates straight into money and our online presence is of utmost significance. Once you have seen the quality Suti offers, you would not just be comfortable but modestly we say, anxious to buy it, from wherever and whenever. It is a HOLISTIC website offering Internationally Accepted Products at a Worthwhile Price while completing all quality compliance. The website is user friendly, product categories clearly specified and link sequencing without useless pop-ups. You are

buying straight from the manufacturer, no intermediary involved and so exists no room for miscommunication or commitment error. It is a easy shop or a table shop like setting where at a seamless, innocuous click you get Ultra Quality Products and save what matters the most, your precious time and energy. From your desktop or mobile screen, timelessly and tirelessly to your doorstep, whenever you need us, wherever you need us.

"feel ageless and timeless"

Stitch



Washing



Finishing



Packaging



Dispatching



Print



Dye



Design

Fabric



THE INSIDE STORY OF YOUR GARMENT

Like the journey from a Caterpillar into a Vibrant Butterfly

All great things you see around are sound imaginations xeroxed onto the real world. We at SUTI, adopt the most revolutionary concepts inspired by the most colorful hues of nature, multidimensional environment, picking up subtle signals from various indigenous cultures, global modern cities, vibrant heritage, rich legacy, unrevealed mystic tribes and taking hints from the forever progressive feminine spirit and then only envisage what would make the perfect cover to your flawless skin.

Now, the inside fascinating story begins.....
After this keen and hardcore research, fabric finalization and material sourcing is done. Then a mock garment takes its ripe shape through our crisp chosen imagination and undergoes final transformation from the designing team to the production team, to come straight into the eagerly and anxiously waiting exclusive feminine market.

"A process best described by the radical transformation of a caterpillar into a colorful, fluttering and dancing butterfly"



QUALITY CHECK
Quality in its most perfect form
After all the above processes of Manufacturing and Processing each product undergoes strict disciplined checks before final packaging.

SUTI has a complete framework of team of experts in each department. All garments before being packed pass this quality check, so as to ensure there is no flaw in the final product.

PACKING - with grace, for grace
This is the final process before dispatch. Each garment is packed with safety and in eco-friendly packaging. Environment is a major issue of our concern and in SUTI each and every department has strict instructions to follow all environment safety rules.

DISPATCH ..with love
After all the checking and packing the consignment is dispatched as per the orders received.

SUPPORT MARKETING - "When the going gets tough, the tough gets going"
SUTI provides all its business partners a strong backbone support to penetrate the tough, ever competitive and expanding market in order to reach the crème de la crème clientele. These elite quality conscious consumers speak of our goodwill.

SALES SUPPORT
After delivering such quintessential quality, gargantuan branding and creation of a significant up-size market our product would sell like hot cake.

We are exclusive in the karmic world of working women. We only strive to be better than ourselves and we are not into measly mere mortal competition. We do not sell our brand with superficial strategies; we create space in your very lives by understanding all the work and effort that it takes to be a new age working woman.



We are WINGS LIFESTYLES manufacturers & retailers, Women's Clothing.

"Suti" is the brand in India for woman's wear with its own in-house massive manufacturing unit. Since past 15 years we have maintained a dedicated team who carefully observe every minute detail in the manufacturing of best quality products.

EVERY PROCESS OF GARMENT MAKING IN ONE ROOF:

From designing, dyeing, printing, embroidery, stitching, finishing, washing, packaging, dispatching, marketing, sales; we do it all with grace, honesty and grit. It is our prerogative to make you one with your inner beauty and to do that we ensure core quality and for that we do not outsource, so as to see everything happening in close supervision. The source of fabric is exclusive to us and makes it for our exact specification. "SUTI" doesn't mean just cotton but also deals in other fabrics like woolen, Georgette, chiffon, Dobby, Jacquard etc. From Formal, Casual, Club and Party wear we create complete solutions for woman's clothing, for her every mood. Our western and ethnic garments have the grace to make a woman look ageless and timeless.

Our retailers, M B O's and E B O's can be rest assured of an undoubted repeat demand leading to a high margin/profit further facilitating an overwhelming Return On Investment.

SUTI ensures that such will be the level of your confidence in us that earning massive margin chunks would be cake walk. SUTI will always be like an eternal diamond for you which can be encashed any time any day keeping you secure in a cosy blanket and like that shooting star which as soon as you see, shall make all your dreams come true.

We are committed to business growth and will extend all supports to our Franchise store in form of:

- Latest Fashion
- Competitive Pricing
- High Margins
- Assured returns
- Stock Reconciliation
- Training of Sales Team
- Covering the local marketing and promotional activities
- Centralized branding and advertizing policies.



As a franchise you represent "SUTI" in your area to the local society hence it becomes your implacable duty to maintain dignity and respect in its original stature and take it to newer heights.

LEGGINGS | KURTIS | PATIYALA | SUITS | SKD |
TOPS & TUNICS | DUPATTA & ACCESSORIES

M.R.P. RANGE: INR 299 to INR 4999

For More Details:
Mr. Sachin Jakhetia • Call +91-9660600444
info@wingslifestyle.com • www.wingslifestyle.com

WINGS
LIFESTYLE
(An Initiative of Wings (PDS) Fashion Pvt. Ltd.)



Suti
JAIPUR
LEGGINGS KURTIS SUITS PATIYALA

Jaipur Store :

Shop No. 126-127, First Floor
Saraogi Mension, Bapu Bazaar
M.I Road, Jaipur - 302004, Rajasthan

Hyderabad Store :

Shop No. 3-6-369/B/3/4
Diamond House, Himayat Nagar
Hyderabad-500029, Telangana

Raichur Store :

Plot No. 1-10-77/1 Station Road,
Front of Mahatma Gandhi Stadium
Raichur – 584101, Karnataka

Amritsar Store :

Shop No. 11 First Floor
Amritsar City Center, Batala Road,
Amritsar -143001, Punjab

Bareilly Store :

Plot No. 51 Avas Vikas Colony,
Civil Lines Bareilly - 243001,
Uttar Pradesh



WINGS LIFESTYLE

(An initiative of Wings (INDIA) Fashion Pvt. Ltd.)

Head Office :

64, Dharam Park, Near Puran Chungi, Ajmer Road, Jaipur
Phone +91 -141- 2811851 • Fax +91 - 141 - 2811711
info@wingslifestyle.com • www.wingslifestyle.com

Branch Office :

Shop No. 36, Bhoomi Plaza Senapati Bapat Marg
Dadar (W) Mumbai-400028, Maharashtra
dadar@wingslifestyle.com • Mob. : +91-86919-81444 | 82444