



Suti®

LEGGINGS KURTIS SUITS PATIYALA

(Vol-3)

friday  
fashion

Summer | 2017



# Suti<sup>®</sup>

LEGGINGS KURTIS SUITS PATIYALA

# Suti<sup>®</sup> *bmw*

A destination for WORLD CLASS women's bottoms









**Suti**  
LEGGINGS KURTIS SUITS PATIYALA



*A sole soul's desire  
Let the fire inside you burn brighter  
than the fire around you and  
triumph Miss Lady. Let simplicity  
become the new sophistication. Be the  
woman every man can only dream of but  
only a man worth your charm and grace  
can deserve. Let the world know that for a  
woman, all resurrection, all salvation, from  
whatever perdition, lies in love; In fact, and  
is her only way to it. Be the free spirit  
nature designed you to be. To be your  
lover, one needs to learn to give, and we at  
SUTI give world class quality with honesty.*









# we unveil your inner beauty

**WINGS  
LIFESTYLES**  
(An initiative of Wings (INDIA) Fashion Pvt. Ltd.)

From the desk of the enterprising entrepreneurs .....

We blend with beauty queens,  
working women of steel like grit, our Strength being our Honesty,  
Pride and Team

We are pioneers in the karmic  
world of working women. We only strive to  
be better than our-self and  
we are not into measly mere mortal  
competition. We do not  
sell our brand on superficial strategies; we  
create space in your very  
lives by understanding all the work and  
effort that it takes to be a new  
age working woman and the Cinderella of everyone's dreams.

We make inner beauty shine  
Every woman is perfect, we just help her find her inner beauty and see  
that it shines through and through by the perfect garments less than  
only her natural skin but nevertheless a miraculous extension of it.  
Since 15 years in the export business and our vast experience in the  
domestic market gives us a sheen and shine unparalleled and we  
understand this market closest to how much a mother understands  
her baby.

Pawan Nahata(Director Administration) and Pankaj Nahata (Director  
Production), are brothers into this esoteric creation. Each handling  
different domains of key expertise to ensure supreme output.

Suti isn't just cotton but also into all fabrics like Woolen, Georgette,  
Chiffon, Dobby, Jacquard etc. From Formal, Casual, Club and Party wear  
we create complete solutions for woman's clothing, for her every  
mood. Our western and ethnic garments have the grace to make a  
woman look ageless and timeless.

"We offer complete solutions for the new age divine woman, the  
esoteric you, that is".







We Are Wings Lifestyles  
Manufacturers & Retailers, Women's  
Casual Wear.

"Suti" is a brand in India for woman's  
wear with its own in house massive  
manufacturing unit. Since past 15  
years we have maintained a  
dedicated team who carefully  
observe every minute detail in the  
manufacturing of best quality  
products.

Every process of garment making  
under one roof  
From designing , dyeing, printing,  
embroidery, stitching, finishing,  
washing, packaging, dispatching,  
marketing, sales; we do it all with  
grace, honesty and grit. It is our  
prerogative to make you one with  
your inner beauty. That we  
ensure core quality and for that we  
do not outsource, so as to see  
everything happening in close  
supervision. The source of fabric is  
exclusive to us and makes it for our  
exact specification.

Grandiosity in the making  
100000sq ft. and 1000machines all  
set for the purpose. Every minute

care taken into consideration, every  
requisite taken care off, all materials  
eco-friendly, Quality best in terms of  
fabric, design, print, durability etc.  
Different processes like Cutting,  
Printing, Stitching, Embroidery,  
Smocking, Shirring, Sequencing ,  
Beadwork etc. are executed with  
finesse.  
Our team has core experience and  
vast comprehension of Global  
fashion. We understand the pulse of  
the female gender for latest fashion  
trends and demands in a better way.  
Thus "Suti" actually forecasts the  
fashion.

Exclusivity's calling: keeping the  
artisans legacy alive as Sharp, as  
Precise, as Unique  
Exposing and exploring the magic of  
local artisans and giving them their  
worth is important to us. The local  
artisans are a suppressed lot and we  
are here not just for business but  
also to resurrect them. Hand  
embroidery is no baby business and  
is what makes your dress so special.  
Anything which stands out can't be  
cheap. The Kattha work is a family

profession for the local artisans and  
this skill flows in their very bloodline.  
Adda work is an almost lost art which  
can only be done by a very small and  
extremely skilled lot of legendary  
artisans who have an extreme eye for  
detail and we our doing our best to  
preserve their legacy which only  
existed for the Maharajas of  
yesteryears. It means that all their  
love and karma is in it, to be your  
lucky charm. "Don't forget people in  
the background create people in the  
headlines". The money you spend,  
would help the families who have  
made your garments so perfect. So,  
please keep compassion in your  
heart and pay honor, respect, worth  
& their deserved margin. What we  
give is what we get back, Princess,  
and who would know that better  
than your own glowing heart and  
loving soul.

"We are honest to ourself and serve  
our conscience first. We should care  
for the world which makes us  
exclusive".



ABOUT WINGS  
*Our world is within us*







# Suti®

LEGGINGS KURTIS SUITS PATIYALA

*Apparels to blend with your shine*

We set trends

The very design, styling, fashion knowledge and fashion forecasting is one grand task which we ensure we go through religiously so that you get nothing less than you deserve, which is nothing less than infinity of-course. We are the creators of a new paradigm in ethnic & western aura.

"the skin of your soul we are"

Why confirm when you are born to stand out

When you wear our designed clothes, you would stand out. Shine like light and feel like the rose you are. Remember that you are made of the same material the stars are made of and you carry within the light of all the stars and your heart resonates with the blessings of all the temples. So, do not settle for anything less than for what

respects and justifies your magnetic presence. Life is a celebration and you the princess of princesses. Suti, the PAN India brand is here to fill the vacuum in woman's clothing. We are blessed to find each other.

COMFORT & FITTING: Comfort to the soul, fitting justified to every graceful curve

QUALITY : Priority is priority

We have them straight and we dare offer anything less to a queen.

BEAUTY & DECENCY: Ageless body, timeless soul, triumphed spirit

"SUTI" is a complement to the beauty & grace of every Indian woman. "SUTI" enhances the feeling of youthfulness in a lady.

"we unveil your inner beauty"

WORTH: Every iota of the word

"SUTI" has proved its worth in

every aspect like price, comfort, look, durability etc. We use the finest quality of raw material in all garments.

AFFORDABILITY: Justifies your pocket and every artisans sweat.

LIFE (DURABILITY): Lifelong as long as is cared for.

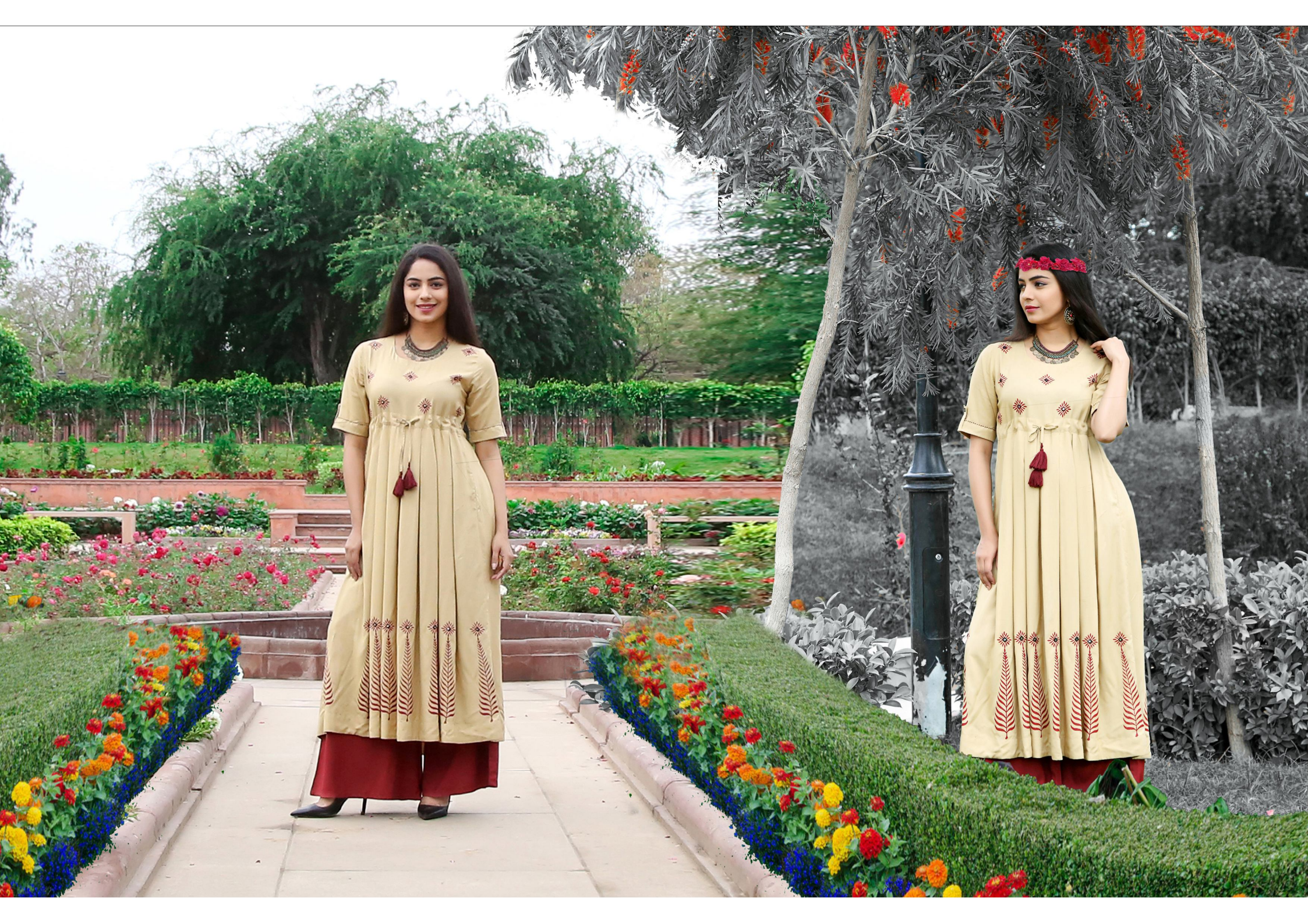
FASHION—FORECASTED: we know fashion inside-out and outside-in.

The charm of Style, the aroma of Youth, the magic of Love all are here at "SUTI". We have researched the patterns of fashion, and bring in what the future demands. We are the drivers of fashion. Our products blend fashion and comfort together very nicely.

"Our percipience of fashion and beauty, marks your triumph!".











## THE INSIDE STORY OF YOUR GARMENT

*Like the journey from a Caterpillar into a Vibrant Butterfly*

All great things you see around are sound imaginations xeroxed onto the real world. We at SUTI, adopt the most revolutionary concepts inspired by the most colorful hues of nature, multidimensional environment, picking up subtle signals from various indigenous cultures, global modern cities, vibrant heritage, rich legacy, unrevealed mystic tribes and taking hints from the forever progressive feminine spirit and then only envisage what would make the perfect cover to your flawless skin.

Now, the inside fascinating story begins.....

After this keen and hardcore research, fabric finalization and material sourcing is done. Then a mock garment takes its ripe shape through our crisp chosen imagination and undergoes final transformation from the designing team to the production team, to come straight into the eagerly and anxiously waiting exclusive feminine market.

"A process best described by the radical transformation of a caterpillar into a colorful, fluttering and dancing butterfly"

### QUALITY CHECK

Quality in its most perfect form

After all the above processes of Manufacturing and Processing each product undergoes strict disciplined checks before final packaging. SUTI has a complete framework of team of experts in each department. All garments before being packed pass this quality check, so as to ensure there is no flaw in the final product.

### PACKING - with grace, for grace

This is the final process before dispatch. Each garment is packed with safety and in eco- friendly packaging. Environment is a major issue of our concern and in SUTI each and every department has strict instructions to follow all environment safety

rules.

### DISPATCH ..with love

After all the checking and packing the consignment is dispatched as per the orders received.

### SUPPORT MARKETING - "When the going gets tough, the tough gets going"

SUTI provides all its business partners a strong backbone support to penetrate the tough, ever competitive and expanding market in order to reach the crème de la crème clientele. These elite quality conscious consumers speak of our goodwill.

### SALES SUPPORT

After delivering such quintessential quality, gargantuan branding and creation of a significant up-size market our product would sell like hot cake.

We are exclusive in the karmic world of working women. We only strive to be better than ourself and we are not into measly mere mortal competition. We do not sell our brand with superficial strategies; we create space in your very lives by understanding all the work and effort that it takes to be a new age working woman.









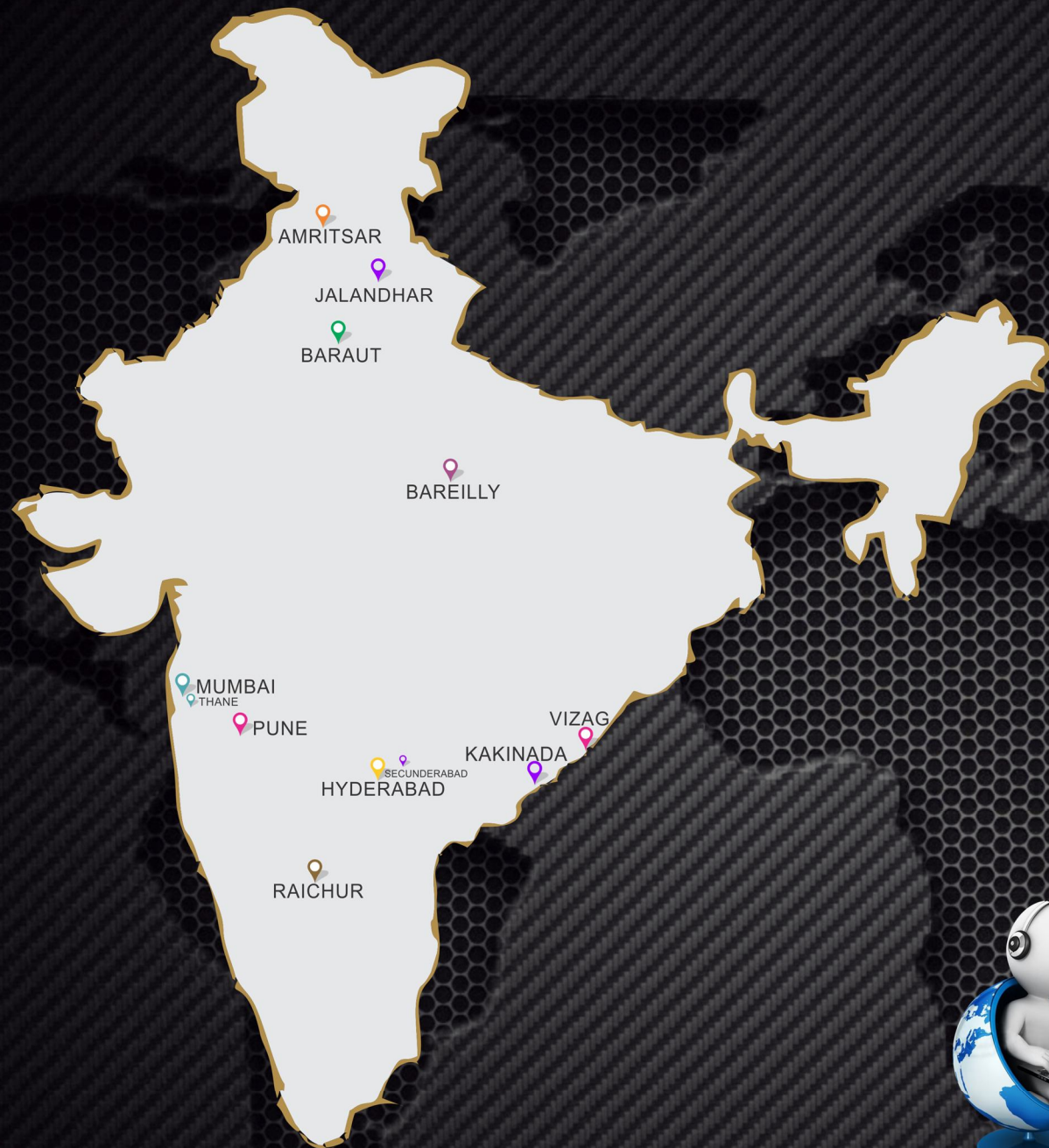
sutionline.com

Our VIRTUAL is as real as REAL can get. For a working woman time translates straight into money and our online presence is of utmost significance. Once you have seen the quality Suti offers, you would not just be comfortable but modestly we say, anxious to buy it, from wherever and whenever. It is a HOLISTIC website offering Internationally Accepted Products at a Worthwhile Price while completing all quality compliance. The website is user friendly, product categories clearly specified and link sequencing without useless pop-ups. You are buying straight from the manufacturer, no intermediary involved and so exists no room for miscommunication or commitment error. It is a easy shop or a table shop like setting where at a seamless, innocuous click you get Ultra Quality Products and save what matters the most, your precious time and energy. From your desktop or mobile screen, timelessly and tirelessly to your doorstep, whenever

f [www.facebook.com/SutiJaipur](http://www.facebook.com/SutiJaipur)



Online Presence



SHOWROOMS

sutionline.com

flipkart.com

snapdeal.com

amazon.in

paytm

voonik.com

ShopClues.com

rediff.com

Vaarta.com







**Hyderabad**

4-1-970, Ground Floor, D-Block  
Ahuja Estate  
Abids, Hyderabad-500001

**Hyderabad**

H.No.5-123/2, Near Uppal Bus Depot,  
Budha Nagar, Ferzadiguda  
Boduppall, Telangana-500039

**Hyderabad**

4-129, Renu Square, Chanda Nagar  
Hyderabad-500050

**Secandrabad**

Plot no. 40, Gr. floor  
Vijayapuri Housing Colony  
A.S. Rao Nagar  
Secandrabad 500040

**Hyderabad**

Shop No.3-6-369/B/3/4  
Diamond House  
Himayat Nagar  
Hyderabad- 500029

**Hyderabad**

Shop No.5  
Manjeera Majestic Commercial  
JNTU Circle, Kukatpally  
Hyderabad-500072

**Secandrabad**

Besides P Petrol Pump  
Tirumalagiri Junction  
Tirumalagiri  
Secunderbad-500055

**Mumbai**

Shop No. 36, Bhoomi Plaza  
Dadar (W), Mumbai - 400028  
(Maharashtra)

**Thane**

Shop No.1/1-A, Ishan Arcade  
Gokhale Road  
Opp. Maruti Mandir  
Thane West 400602

**Pune**

917/ 20 A, Ground Floor  
Goodluck Square  
(FC Road), Shivaji Nagar  
Pune-411004  
(Maharashtra)

**Bareilly**

51, Avas Vikas Colony  
Civil Lines  
Bareilly-243001 (U.P.)

**Kakinada**

27-4-17/1  
Opp Tamilnad Mercantile Bank  
Temple Street, Kakinada 533001

**Raichur**

Station Road, Opp. M.G. Stadium  
Raichur-584101

**Baraut**

First Floor, Near 'C' Field  
Nehru Road  
Baraut-250601 (U.P.)

**Jalandhar**

Shop No. 14, 1st Floor  
Viva College Mall  
NH-1, Phagwarha Highway  
Jalandhar, Punjab 144001

**Visakhapatnam**

Asilmetta

**Amritsar**

Shop No. 11, First Floor  
Celebration Mall,  
Batala Road, Amritsar-143001





KAKINADA



A.S. RAO NAGAR



BAREILLY



BODUPPAL



MUMBAI



THANE



PUNE



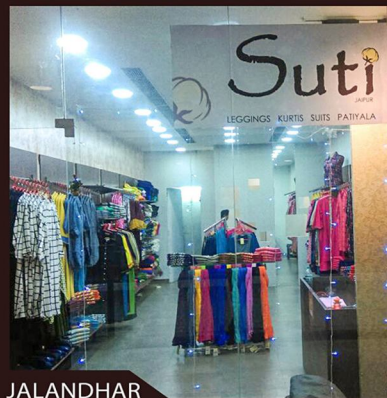
ABIDS



HIMAYAT NAGAR



RAICHUR



JALANDHAR



KUKATPALLY



TIRUMALGIRI



CHANDA NAGAR













GROSS INVESTMENT : INR30,00,000

We are WINGS LIFESTYLES manufacturers & retailers, Women's Clothing.

"Suti" is the brand in India for woman's wear with its own in-house massive manufacturing unit. Since past 15 years we have maintained a dedicated team who carefully observe every minute detail in the manufacturing of best quality products.

EVERY PROCESS OF GARMENT MAKING IN ONE ROOF:

From designing, dyeing, printing, embroidery, stitching, finishing, washing, packaging, dispatching, marketing, sales; we do it all with grace, honesty and grit. It is our prerogative to make you one with your inner beauty and to do that we ensure core quality and for that we do not outsource, so as to see everything happening in close supervision. The source of fabric is exclusive to us and makes it for our exact specification. "SUTI" doesn't mean just cotton but also deals in other fabrics like Rayon, Modaal, Chicken, Georgette, Chiffon, Dobby, Jacquard Polyesters etc. From Formal, Casual, Club and Party wear we create complete solutions for woman's clothing, for her every mood. Our western and ethnic garments have the grace to make a woman look ageless and timeless.

Our retailers, MBO's and EBO's can be rest assured of an undoubted repeat demand leading to a high margin/profit further facilitating an overwhelming Return On Investment.

SUTI ensures that such will be the level of your confidence in us that earning massive margin chunks would be cake walk. SUTI will always be like an eternal diamond for you which can be encashed any time any day keeping you secure in a cosy blanket and like that shooting star which as soon as you see, shall make all your dreams come true.

We are committed to business growth and will extend all supports to our Franchise store in form of:

Latest Fashion • Competitive Pricing • High Margins • Assured returns • Stock Reconciliation • Training of Sales Team  
Covering the local marketing and promotional activities • Centralized branding and advertizing policies.

LEGGINGS | KURTIS | TOPS | TUNICS | DRESSES | TROUSER | PATIYALA | DUPATTA & MORE...

M.R.P. RANGE: INR 229 to INR 3999

### Franchisor Facts

#### Store Specifications

Min. Proposed Store Size : 800sq. ft.  
Min. Frontage : 15ft.  
Min. Height : 11ft.

#### Company Supports

Media & Publicity : National  
Transportation : Goods on F.O.R. basis  
\*Stock : Inventory on S.O.R. basis, Annual Stock Correction 10%  
CST : Against C form only  
Inventory Software

### Franchise Terms

Franchise Fee (Non Refundable) : INR 3,00,000  
Min Stock Deposit : INR 20,00,000  
Min Interior cost : 700# per sq ft (Excludes ceiling, flooring & toughened)  
Interior Cost (As actual) : Franchise  
Rent & operating Expenses : Franchise  
VAT (Local Tax) : Franchise  
LBT/Octroi : Franchise

Margin ( Normal Sales ) : 40% on M.R.P. ( Mark Down )  
Margin ( EOSS / Any promotional / Sales Scheme's ) : on equal sharing

### Profit Calculation

Min. Monthly sale: INR 5,00,000  
Margin Income : INR 2,00,000  
Gross expenses : INR 1,25,000  
Gross Profit : INR 75,000

Min. Monthly sale: INR 3,00,000  
Margin Income : INR 1,20,000  
Gross expenses : INR 85,000  
Gross Profit : INR 35,000









A destination for WORLD CLASS women's bottoms

## BE A FRANCHISE

GROSS INVESTMENT : INR10,00,000



Leggings | Printed Leggings | Junior Leggings | Jeggings | Capris | Yoga pants | Plazo's | Trousers | Skirts | Shorts | Patiyala | Kids Lower

M.R.P. RANGE: INR 229 to INR 1499

## A Women's Wear retail facts

Unexposed Market

Unexpected Business

Unlimited Opportunity

Undeclared Competitions

Untracked Product Lines

Unbelievable Returns

Untended Operations

Undiscovered Fashion

### FRANCHISE FACTS

#### Showroom Specifications

Min. Proposed Store Size : 150 - 200 sq. ft.

Min. Frontage : 12ft.

#### Proposed Investment

Franchise Fee (Non Refundable): INR 75,000

Stock Security Deposit : INR 6,00,000

Max. Interior cost : INR 2,00,000 (Excludes ceiling, flooring & toughened)

Interior Cost (As actual) : Franchise

Rent & operating Expenses : Franchise

VAT/LBT/Octroi : Franchise

### FRANCHISE TERMS

#### Company Supports

Media & Publicity : National

Transportation : On F.O.R. basis

\*Stock/Inventory: On S.O.R. basis, annual Correction 10%

CST : Against C form only

Inventory Software

Main Board & Visuals

**Monthly FIXED Cashback support INR 25000**

**Margin ( Regular ) : 30% on M.R.P. ( Mark Down )**

Margin ( Offers/Scheme's ) : on equal sharing

#### \* Profit Calculation

Min. Monthly sale	300000	400000	500000	700000
Gross Income	115000	145000	175000	235000
Gross expenses	70000	70000	70000	70000
VAT value	16500	22000	27500	38500
<b>Net Profit</b>	<b>28500</b>	<b>53000</b>	<b>77500</b>	<b>126500</b>

#### Monthly Expenditure

Showroom Rent	35000
Sales Staff	22000
Electricity bill	3000
Internet & Telephones	1000
Misc.	1000
Interest@SD Stock	6000
Interest @SD Property	2000
<b>Monthly Gross Exp.</b>	<b>70000</b>

For More Details :  
Mr. Sachin Jakhetia • Call +91-9660600444  
info@wingslifestyle.com

[www.wingslifestyle.com](http://www.wingslifestyle.com)  
[www.sutionline.com](http://www.sutionline.com)  
[www.facebook.com/SutiJaipur](http://www.facebook.com/SutiJaipur)

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**LIFESTYLES**  
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64-65, Dharmpark, Puraul Chungi  
Ajmer Road, Jaipur (Raj.) 302019

0141-2811851

[www.wingslifestyle.com](http://www.wingslifestyle.com)  
[info@wingslifestyle.com](mailto:info@wingslifestyle.com)